

**Задача 1.** Выполните письменный перевод текста с английского языка на русский.

### **Ecotourism**

Tourism is a multi-billion dollar business with hundreds of millions of travelers arriving in destinations across the world every year. The high number of people means there is a constant need for accommodation, transportation and natural resources, all of which can damage the environment and natural habitats. Ecotourism is the **opposite** of **mass** tourism. There are different definitions of ecotourism, but most people agree that it must:

1. conserve the environment and natural resources;
2. support the local communities;
3. respect the culture of local people ;
4. educate tourists about the place they are travelling to.

Ecotourism was developed to meet the needs of the increasing number of tourists who were concerned about the environment. There was an early example of ecotourism in Kenya, East Africa in the 1970s where people began paying to visit safari parks and the money was used for wildlife conservation. Another popular destination was the Galapagos Islands, perhaps the world's most famous natural "laboratory" of flora and fauna unique to the region. By law, international passenger vessels were not permitted to cruise in the Galapagos archipelago.

In Antarctica the International Association of Antarctica Tour Operators set guidelines, for example, that no more than 100 people may land at any one site at one time.

Nowadays ecotourism is the fastest growing market in the tourism industry. Ecotourism is especially popular in Africa, South America, and Asia, where you can still find untouched land in some regions. Tourists stay in local houses with local people, not in luxurious multinational hotels, because luxury often has a negative environmental impact. They travel on foot, by boat or bicycle so that there is no pollution.

This type of tourism can only involve small groups of tourists, so it can be expensive. But you can apply the principles of ecotourism wherever you go for your holiday. Walk instead of using motor vehicles, use less water, eat locally produced food, keep to footpaths, do not scare animals, respect the local customs and traditions.